

#### **Charting a New Direction**





# Unchanged Reality The Reality of Change



#### **Unchanged Reality**

- Limited investments in the space sector
- Ineffective implementation of Goals:
  - Capturing a global market share
  - Responding to user needs
  - Marriage of geospatial with in-situ data
- Community is fragmented



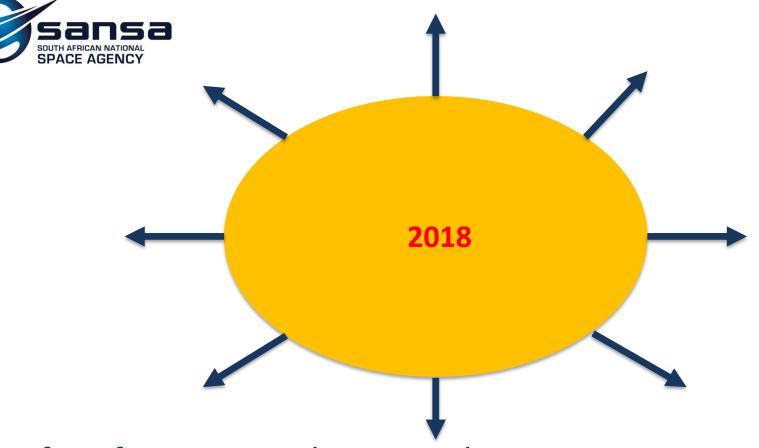
## The Reality of Change

- Change needs to happen NOW!!!
- Opportunities are opening up locally
- Opportunities are opening up internationally
- South Africa is assuming leadership positions in multilateral forums





- Organisational change (culture, structure, systems and processes, communications)
- A new Strategic Plan (aligned to SANSA's mandate)
- Fostering collaboration (national and international)



- Africa focus growth potential
- Project Plan for Industry Development Framework
- Strengthen international collaboration (3-axis)
- Strengthen local collaboration







#### **New Opportunities**

- DSN for MARS mission and Hiyabusa
- Mission to Mercury (ESA)
- Mission to MARS (NASA)
- Bilateral engagement and BIC Workshops (ESA)
- Taken over Chairing of BRICS Space Cooperation science mission.
- CASI to be formalised in next few months
- Algerian satellite co-build programme
- Ecuador satellite co-build programme

### Thank you





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